

CITYScan

A PUBLICATION OF THE
NORTH DAKOTA LEAGUE OF CITIES

STRONG. DYNAMIC. CITIES.

2021 ADVERTISING CONTRACT

About our magazine...

CITYScan was established in 1932 by the North Dakota League of Cities. It is written specifically for city elected and appointed officials and employees and is designed to enhance the reader's knowledge of best municipal practices.

CITYScan is sent to nearly 2,800 subscribers including cities, legislators, state agencies and other subscribers.

The appearance and content of **CITYScan** continues to attract readers and serves as a necessary and valuable resource for all issues related to municipal government.

That's good news for our advertisers and our membership and we are committed to continued improvements.

In **CITYScan**, our readers regularly find information about rules and regulations, legislation, technology, cost-saving ideas, innovative programs, leadership issues, and products and services that help city leaders increase the efficiency and effectiveness of municipal operations. That's where YOU and your business can help.

Specifications

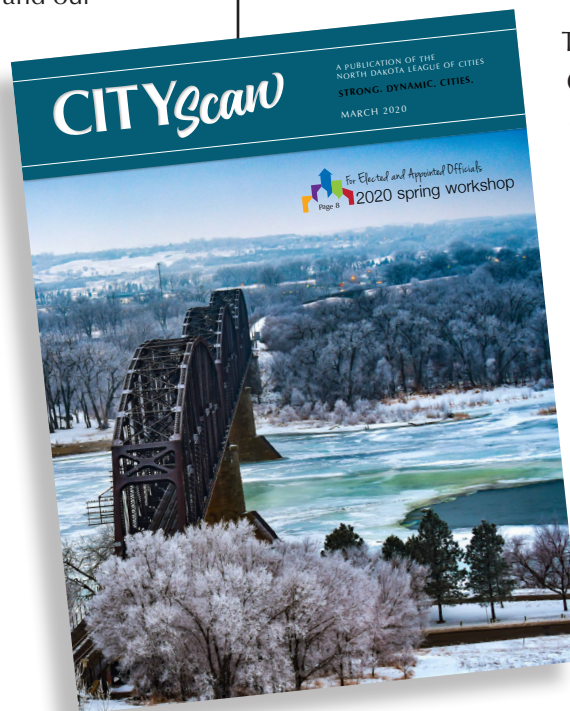
CITYScan is published 10 times each year (January, February, March, April-May, June, July, August, September-October, November and December).

CITYScan is mailed by the first day of the month.

The closing date for advertising orders is the first business day of the month preceding publication.

No cancellations can be accepted after the closing date for each issue.

Advertisements are accepted with the understanding that all matter contained within must comply with U.S. postal regulations and other federal and state laws, rules and regulations.



The North Dakota League of Cities reserves the right to decline or reject advertising that it deems unsuitable, without liability. The League reserves the right to determine positioning of advertisements within **CITYScan**.

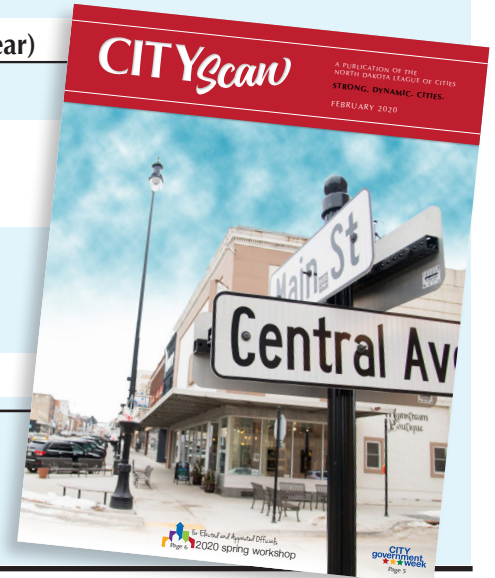
Questions about this program? Contact Carissa Richter
carissa@ndlc.org • (701) 223-3518 • www.ndlc.org
410 E Front Ave • Bismarck, ND 58504-5641

Strong. Dynamic. Cities.



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Sizes Name (COLOR ADS)	(Width x Height)	1 X	5 X	10 X (1 Year)
Full Page	(7.875"W x 10.1875"H)	\$480	\$455	\$430
Large – Tall	(3.79"W x 10.1875"H)	\$330	\$305	\$280
Large – Wide.	(7.875"W x 4.25"H)	\$315	\$290	\$270
Medium – Tall	(2.5"W x 10.1875"H)	\$225	\$210	\$190
Medium – Banner	(7.875"W x 2.5"H)	\$200	\$185	\$170
Small – Banner	(7.875"W x 1.5"H)	\$165	\$150	\$135
Inside Front Cover		\$612	\$585 SOLD	\$560
Full page (8.5 x 11") Add bleed if desired (8.75 x 11.25")				
Inside Back Cover		\$612	\$585	\$560
Full page (8.5 x 11") Add bleed if desired (8.75 x 11.25")				



Insertion Schedule

Check month(s) for placement	Indicate size(s)	Amount per issue	Ad Due by
<input type="checkbox"/> January	_____	\$ _____	December 1
<input type="checkbox"/> February	_____	\$ _____	January 4
<input type="checkbox"/> March	_____	\$ _____	February 1
<input type="checkbox"/> April/May	_____	\$ _____	March 1
<input type="checkbox"/> June	_____	\$ _____	May 3
<input type="checkbox"/> July	_____	\$ _____	June 1
<input type="checkbox"/> August	_____	\$ _____	July 1
<input type="checkbox"/> Sept/October	_____	\$ _____	August 2
<input type="checkbox"/> November	_____	\$ _____	October 1
<input type="checkbox"/> December	_____	\$ _____	November 1

Total Number of Insertions _____

Total Amount. \$ _____

Please send high resolution PDF files in full-color to carissa@ndlc.org.

Contact Information

Company Name _____

Contact Name _____

Title _____

Address _____

City, State, Zip _____

Phone _____

Email _____

Authorized Signature _____

Date _____

- Invoice Monthly
- Invoice Total Amount
- Total Amount Enclosed

This contract must be returned to the League, or completed online at www.ndlc.org/cityscanad, before ad placement in CITYScan.



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