CITYScan

A PUBLICATION OF THE NORTH DAKOTA LEAGUE OF CITIES

2027 Advertising Contract

About our magazine

CITYScan—established in 1932 by the North Dakota League of Cities (NDLC)—is written for city elected and appointed officials. Each issue delivers practical, trustworthy guidance that helps municipal leaders apply best practices and make informed decisions.

Who reads CITYScan

- Nearly 2,700 subscribers: city leadership, legislators, state agencies, and engaged partners
- Print + digital available at ndlc.org/cityscan

Why partners choose CITYScan

- **Targeted reach:** Your message lands directly with North Dakota's municipal decision-makers.
- **Actionable content:** Readers rely on CITYScan for rules and regulations, legislation, technology, innovative programs, leadership insights, and products/services that strengthen city operations.
- **Trusted platform:** The NDLC is a go-to resource for municipal leaders; your brand benefits from that credibility.

Partner with us to:

- Showcase solutions that help cities work smarter and serve residents better.
- Build visibility with current NDLC members while introducing your expertise to new communities.
- Align your brand with a publication dedicated to empowering local leadership.

Ready to reach North Dakota's municipal leaders?

Let's connect.

Carissa Richter • carissa@ndlc.org • 701-223-3518

Learn more and view the digital edition:
www.ndlc.org/cityscan

Advertorial Opportunity

Organizations with contracts for 10 full-page ads may submit a one-time, two-page advertorial—an excellent way to showcase your products and services by featuring a North Dakota community project.

PARTNER ADVERTORIAL

NELSON GRANITE

KEEPING TRADITION ALIVE:
HOW TO BRING PEOPLE BACK TO THE CEMETERY

"A CELEBRATION OF LIFE WILL BE HELD AT A LATER DATE."

"AS PER THEIR WISHES, THERE WILL BE NO SERVICE."

"JUST SPREAD MY ASHES IN THE WIND."

Advertising Specs & Schedule

- **Frequency:** 10 issues annually — January, February, March; April/May, June, July, August, September/October, November, December
- **Mailing:** At the beginning of the month
- **Ad copy deadline**: See contract
- **Standards:** All advertising must comply with U.S. postal regulations and applicable federal and state laws, rules, and regulations.

NORTH DAKOTA LEAGUE OF CITIES

The North Dakota League of Cities reserves the right to decline or reject advertising that it deems unsuitable, without liability. The NDLC reserves the right to determine positioning of advertisements within CITYScan.

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Sizes Name (COLOR ADS)	(Width x Height)	1 X	5 X	10 X (1 Year)
Inside Front Cover	(7.875”W x 10.1875”H)	$664	$633	$603
Full Page	(7.875”W x 10.1875”H)	$536	$505	$479
Large – Tall	(3.79”W x 10.1875”H)	$371	$345	$319
Large – Wide	(7.875”W x 4.25”H)	$355	$330	$309
Medium – Tall	(2.5”W x 10.1875”H)	$273	$258	$237
Medium – Banner	(7.875”W x 2.5”H)	$247	$232	$216
Small – Banner	(7.875”W x 1.5”H)	$211	$196	$180

Insertion Schedule

Check month(s) for placement	Theme	Indicate size(s)	Amount per issue	Ad Due by
☐ January	Legislation	_____	$_____	November 30
☐ February	Public Meetings	_____	$_____	January 4
☐ March	Zoning & Land Use	_____	$_____	February 1
☐ April/May	Transportation	_____	$_____	March 1
☐ June	Legislative Recap	_____	$_____	May 3
☐ July	Parks & Recreation	_____	$_____	June 1
☐ August	Communications	_____	$_____	July 1
☐ Sept/Oct	Disaster & Emergency Preparedness	_____	$_____	August 2
☐ November	Mental Health & Wellness	_____	$_____	October 1
☐ December	Industry Updates	_____	$_____	November 1

Total Number of Insertions: _____

Total Amount: $ _____

Mail Payment to NDLC, 410 E Front Ave, Bismarck, ND 58504

To pay by credit card, email carissa@ndlc.org to request an online payment link.

Invoice Monthly ☐

Invoice Total Amount ☐

Total Amount Enclosed ☐

Please send high resolution PDF files in full-color to carissa@ndlc.org.

Contact Information

Company Name_____ Contact Name/Title _____

Address_____ City, State, Zip_____

Phone_____ Email_____

Authorized Signature_____ Date_____

NDLC

This contract must be returned to the NDLC before ad placement in CITYScan.

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Large - Tall

(3.79”W X 10.25”H)

Large - Wide

(7.875”W X 4.25”H)

NORTH DAKOTA LEAGUE OF CITIES

Full Page
(7.875”W X 10.25”H)

www.ndlc.org

Medium - Tall
(2.5”W X 10.25”H)

Medium - Banner
(7.875”W X 2.5”H)

Small Banner
(7.875”W X 1.5”H)